#Say "I do" in Lou
LOUISVILLE WELCOMES LGBT WEDDINGS.
Where the bourbon is straight... and the weddings don't have to be.

Say I Do In Lou!
Enter the Say I Do in Lou Wedding Contest to win an all-expenses-paid wedding weekend in Louisville, KY on September 18-20, 2015. Create a video of you and your spouse-to-be and enter to win now.

#SAYIDOINLOU WEDDING CONTEST

Sign Up

Like  Comment  Share
This contest is over. Thank you for participating!

NO MATTER WHO YOU ARE, we’d like to marry you.

#SayIDolnLou
LOUISVILLE WELCOMES LGBT WEDDINGS
On the heels of the Supreme Court’s ruling on marriage equality, the Louisville Convention and Visitors Bureau is pleased to be giving one lucky couple a wedding for the ages. The all-expenses-paid wedding will be held in Louisville on Saturday, September 19, followed by one of the world’s largest wedding receptions during the inaugural Louisville Pride Festival. Up to 20 guests may attend the wedding. (Guests will be responsible for their own arrangements and expenses.)

THANKS TO THE FOLLOWING LOUISVILLE BUSINESSES FOR PARTICIPATING IN THE SAY I DO IN LOU WEDDING CELEBRATION:

- 8UP Elevated Drinkery & Rooftop Deck and Hilton Garden Inn Downtown, 21c Museum Hotels and Proof on Main, A Thorough Fare Events, Cake Flour, Evan Williams Bourbon Experience, Fleur de Lis Events and Design, The Henry Clay, Jaco Limousines & Transportation, Louisville Pride Festival, Pizzazzle Events, RIVUE Restaurant & Lounge, Ross Gordon Photography, VOICES of Kentuckiana and Xhale Salon-Spa.

VOTING TAKES PLACE AUGUST 12 - AUGUST 16. THE LOUISVILLE CONVENTION AND VISITORS BUREAU LGBT
Masey Morse
My love story...can't wait to marry my best friend

Amy
Amy Squared We met in December 2013. Amy H. Had just moved here from Colorado...

Jessica
We were born to be together

Daphne
Behind that beautiful is Love!! What a feeling.

Angela
We've been together for 9 wonderful years. Angie's late mother's birthday was 9/19. We want to...

Adjoa
Adjoa & Fallon; "Love is Beyond Perfection, it Resides in Place Where Only Twin Flame...

Jamie
Our love story...

Tracy
Love At First Sight!
WITH THIS CONTEST, EVERYONE’S A WINNER.

BUT ESPECIALLY THESE TWO.

Congratulations Angela and Christy of Fort Wayne, Indiana! You have been selected as the winning couple in the Say I Do In Lou wedding giveaway. We welcome you to Louisville for your dream wedding September 18-20.

Thanks to all who entered the contest and all who voted. Your participation has made Say I Do In Lou a tremendous success, helping us spread the word that Louisville is a vibrant, fun-filled city that embraces marriage equality.

And while the contest may be over, the party is just getting started. Be sure to join us September 19 for the inaugural Louisville Pride Festival, where Angela and Christy will be treated to one of the world’s largest wedding receptions. Come out and enjoy a free slice of wedding cake before it’s all gone!

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Without further ado, we’d like to announce the winning couple of Say I Do In Lou! Congratulations to Angela & Christy – the winners of a dream wedding in Louisville!

And, thanks to all of the couples who participated in the #SayIDoInLou wedding contest!
Louisville.
WHERE THE BOURBON IS STRAIGHT AND THE WEDDINGS DON’T HAVE TO BE.

The fine City of Louisville Cordially invites you to join in the celebration of love and wedded union of Angela Brent and Christy Smith in the year Two Thousand Fifteen.

Be part of one of the world’s largest wedding receptions on September 19, 2015 during the Louisville Pride Festival in Louisville, Kentucky. The winning couple will be introduced at approximately 6pm on the Pride Fest stage.

Louisville welcomes LGBT weddings

#Say“I do” in Lou

Hilton Garden Inn downtown | AHP rooftop deck | A Thorough Fare Events | The Henry Clay Ritz Carlton Restaurant & Lounge | Vince Salon | 2 If More Hotel & Print on Main | Cake Flour
Ross Gordon Photography | Fleur de Lis Events & Design | Voices of Kentucky
Louisville Pride Festival | Jags | Pizzazz Events | Evan Williams Bourbon Experience
THE WORLD’S LARGEST LGBT WEDDING RECEPTION.
We Said \( I \text{ Do} \) In You
THANK YOU! To every one of the more than 12,000 friends, allies, supporters, vendors, fans, roadies, sponsors, entertainers, and more who came out for an amazing First Louisville Pride Festival over the weekend!

More than 100 vendors made it early Saturday morning to set up, then we had a blast with Karmin, Steve Grand, Stacy Q, The Deloreans, The Pass, Nellie Pearl, Citizens United, Bridge 19, Loco Favs, Eric Himan, Brass Deville, Buti Yoga, the Gay Men's Chorus and the Louisville Ballet all day long. Love was in the air - and all around - with the #SayIDolnLou celebration of Angela and Christy's wedding that day. The great folks and volunteers at the Family Zone and Wellness Zone did a fantastic job creating fun and educational areas as well. Thanks to the officers of the Louisville Metro Police Department, the Red Cross, and EMS, for their help to keep the festival and our great city of Louisville safe on Saturday.

This event would not have been possible without the support of all of our generous sponsors: MyFinancingUSA, Ford Motor Company, Miller Lite, United Auto Workers, Nowhere Louisville, Red Bull, Modern Louisville Magazine, Brown-Forman Corp., Southern Comfort, YUM! Brands, Grassroots Information Design Studio, Horseshoe Bend Winery, Play Dance Bar, Chill Bar, R&R Limousine, Beamlo's Pizza, the Louisville Convention and Visitors Bureau, O'Shea's Irish Pub, The Mawood Group, Conliffe Hickey Insurance, The Planet Experience, Big Bar, Anthem Blue Cross/Blue Shield, American Mortgage Solutions, Hard Rock Cafe, and Passport HealthPlan.

Lastly, but not least, a shout out to everyone who joined us for the Louisville AIDS walk rounding out an insanely fun weekend of doing good in our community. Can't wait to see everyone again next year!
Louisville Celebrates Marriage Equality With Wedding Contest
Louisville, Kentucky

By Thomas Friedberg and Steven Staley

Louisville, Ky., has been at the forefront of the fight for equality and civil rights since the 1950s. From the Brown vs. Board of Education trial in the 1950s to the integration crisis in the 1960s, Louisville has often pointed the way of progress to other states and to the country.

While national news has recently been focused on the federal Kentucky Court of Appeals and several appellate politicians who continue their efforts to make LGBT people welcome in their homes, it is also important to recognize the Supreme Court decision that recognized the right of all people to marry.

We formed the Louisville Convention and Visitors Bureau LGBT Hospitality Task Force and that is made up of key players in our community. We have representation from the Mayor’s office, the Kentucky Convention & Visitors Bureau, key attractions and hotels. On the heels of the Supreme Court ruling in marriage equality, we launched a search for a couple to ‘Stay In Love’ said Charles Hutt, Communications Manager for the Louisville Convention and Visitors Bureau.

The ‘Stay In Love’ campaign became a national search for an LGBT couple to win a dream wedding package. We share the information at a time when the country began to come to terms around the country.

eTourism Summit | #eTS15 | @GathanDBorden
The 'Say I Do in Lou' campaign has more businesses spreading the love

Louisville, Ky. (APRIL) — A big day for Joshua Rogers and Bambu Mupari. They're getting ready for the biggest day of their lives: their wedding day.

"This is the best day of my life," says Joshua. "I'm so happy." He will be the second best day of my life," says Bambu.

The Louisville couple is getting married on Saturday, June 27, at a Louisville Hotel. They're looking forward to the excitement.

"We are so excited to be married," says Bambu. "We can't wait to start our lives together." They say they're happy to be married and can't wait to start their lives together.

Local businesses are also spreading the love with a campaign called 'Say I Do in Lou.' The campaign encourages people to visit Louisville for their special days.

"Louisville is the perfect place to celebrate," said a local businessmen. "We're so excited to be part of this campaign and to help spread the love in our city.

Louisville Celebrates Marriage Equality With Wedding Contest

Louisville, Kentucky
By Thomas Krouse and Steven Sheley

Louisville, Ky., has been at the forefront of the fight for equality and civil rights in the Midwest for decades. From the Boycott Apartheid movement in the 1960's to the segregationist sit-in protests in the 1960's, Louisville has often led the way of progress to their state and to the country.

While national news has recently focused on an impending Kentucky Supreme Court decision that recognizes the right of all people to marry,

"Louisville Convention and Visitors Bureau LGBT Hospitality Task Force and the Mayor's office, the Fairness Campaign, Pride Foundation, key attractions and hotels. On the heels of the Supreme Court ruling on marriage equality, we launched a search for a

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NUNS FOR Q'S FROM TOPICA
TimeTravel: No 'Gay Mafia' in Victorian The rich are whipping 'gay mafia' even secretly home with with our sites.
New policies for LGBT students ignored by most Catholic schools.
Republican lawmaker seeks ban on LGBT conversions therapy

eTourism Summit | #eTS15 | @GathanDBorden
LET US TAKE CARE OF THE DETAILS SO YOU CAN FOCUS ON WHAT’S REALLY IMPORTANT ON YOUR SPECIAL DAY.

Contact Richard Ayson, Certified Marriott Wedding Planner | 502.671.4260
#LOVEWINS | #SAYIDOINLOU
6-WEEK CAMPAIGN

AD SPEND = $11,129.55
IMPRESSIONS = 1,861,792
UNIQUE CLICK-THROUGHS = 23,899
VIDEO VIEWS = 14,462
FACEBOOK FANS = +1,117

CREATIVE = $15,000

2 NATIONAL LGBT MEDIA OUTLETS COVERED THE CAMPAIGN

HOSTED JOURNALIST WITH A POTENTIAL AUDIENCE OF 18MM
THREE TAKEAWAYS.
MAKE IT MEANINGFUL.
MAKE IT MEASUREABLE.
MAKE IT MEMORABLE.
We Said "I Do" In You