



TAGIBLE FOR
TRAVEL

We Inspire Travelers to Take Action



\$5.5 Billion

is the amount of money that the travel industry is going to spend on advertising this year, just in the US.



**\$2.4
Billion**

Port of Call Information

Print

Overview

No city in the United States has evolved into as many disparate identities in so short a time as has Miami. A bit more than a hundred years ago this former Spanish settlement, located along the Miami River where it spills into Biscayne Bay (now the center of the city of Miami), attracted neither interest nor population. That's understandable since up until that point, the only way to reach Miami was by boat.

That changed in 1896, when financier Henry Flagler extended his new Florida East Coast Railroad south from its previous terminus at West Palm Beach. By the turn of the 20th century the first of Miami's real estate booms was underway, a pattern that continued unabated right up to the Great Depression. Miami was one of the few places on earth where someone could offer you a get-rich-quick deal on 10 acres of swampland, and there was a good chance that you could actually get rich on it. Many made their fortunes here and left monuments to their achievements in places such as the grand Mediterranean-style estates like Villa Vizcaya and the slew of privately developed islands along the causeways crossing Biscayne Bay.

The city of Miami sits on the Florida mainland. Offshore, due east in the Atlantic, are a series of barrier islands. The southernmost island in the near vicinity is Key Biscayne. Next to the north is Virginia Key, then Fisher Island, and then comes Miami Beach. The body of water between these islands and the mainland is Biscayne Bay. Early on, resort developers looked to the Atlantic Ocean beaches of Miami Beach, beginning their development with the elegant Art Deco hotels at the southern tip, now better known as South Beach. As development proceeded northward its complexion changed, becoming more "high-rise" and grandiose, with amenities geared to a wider range of interests, from yachting to golf.

The 1960s saw another sea change in Miami, generating another boom cycle, brought about by the unlikely combination of the advent of universally available air conditioning and the rise to power of

is being spent on Google Adwords, sending traffic to pages that look like this...

Port of Call Information

Overview

No city in the United States has a more diverse history than Miami. A bit more than a hundred years ago, the city was a small settlement on the edge of the Biscayne River where it spills into Biscayne Bay. It had a population of 1,000 and no major population. That's understandable.

That changed in 1896, when fine real estate was sold south from its previous terminus. Miami's real estate booms was under way. In 1901, Miami was one of the first cities to offer a quick deal on 10 acres of swamp land for \$100. Many made their fortunes there. The grand Mediterranean-style estate of James McPherson, the causeways crossing Biscayne Bay.

The city of Miami sits on the Florida barrier islands. The southernmost is Virginia Key, then Fisher Island, and the mainland is Biscayne. The beaches of Miami Beach, beginning at the southern tip, now better known as South Beach, a complex of interests, from yachting to shopping.

The 1960s saw another sea change. The unlikely combination of the advent of the jet airplane and the

ITINERARY

Inside visits and special events.

DAY 1 Arrive in Vancouver

Welcome to Vancouver, British Columbia, and your companions for a welcome adventure.

DAY 2 Vancouver-Victoria

This morning, tour Vancouver's old-growth evergreen forest and Victoria. Visit world-famous original Butchart family estate, including the Fairmont Empress.

☛ Breakfast ☛ Dinner

DAY 3 Victoria

The day is free to explore Victoria's wildlife and whale-watching. Visit Market Square's special Columbia Museum.

☛ Breakfast

HIGHLIGHTS

ITINERARY

ACCOMMODATIONS

MEALS

TOUR DIRECTOR

Day 1 Arrive in Milan, Italy

Check into your hotel in the Milan area. Tonight, meet your Tour Director and fellow travelers.

Day 2 Milan Area-Sirmione-Lake Garda

Start the day with an orientation tour of Milan, stopping to admire the famous gothic-style Duomo. Travel east through the Po Valley, then catch your first glimpses of Lake Garda as you stop in Sirmione, the picturesque spa town on the south shore of Lake Garda. Stroll among the many shops and ice cream parlors that line the narrow cobblestone streets. Continue to your hotel on Lake Garda. (B,D)

Day 3 Lake Garda

A whole day at leisure to enjoy this beautiful area, situated at the foot of the Alps and surrounded by mountains to the north and the gentle slopes of moraine hills to the south. Alternatively, join an optional excursion. (B)

Day 4 Lake Garda-Verona-Lake Como

This morning, visit the romantic medieval city of Verona. See Juliet's balcony and enjoy some time at leisure before continuing to Lake Como, where you'll spend two nights. (B,D)

Day 5 Lake Como. Excursion to Bellagio

Inspiring everyone from Roman senators and great composers to Hollywood actors, Como is the romantic image of the lakes, its cobalt-blue waters lined with magnificent mountains, lush gardens, and grand villas. Join the included BOAT TRIP to Bellagio, which occupies one of the most scenic positions in all of Italy. (B,D)

Day 6 Lake Como-Lugano, Switzerland-Lake Maggiore, Italy

Leave Lake Como and cross the border into Switzerland, and head towards beautiful Lake Lugano and the stylish city that bears its name. Time to stroll along the lakeside promenade, window shop on refined Via Nassa, or sip an espresso on the Piazza Riforma. Leave Switzerland and cross back into Italy, driving to Lake Maggiore to reach your accommodation in the late afternoon. (B)

Day 7 Lake Maggiore

Set between Piedmont, Lombardy, and Switzerland, Lake Maggiore is a paradise of crystal waters, backed by towering mountains and surrounded by lush countryside. The day is yours to relax or to enjoy some of the many activities available around the lake. Maybe join an optional boat trip to the Borromeo Islands of Pescatori and Isola Bella, with time to visit the extravagant Borromeo Palace, built like a ship anchored just off the shoreline. (B,D)

Literally plain text, on top of plain text, on top of plain text.

3 Night Bah... x Judah

crui...priceline.com/sc.do?tab=itin&i=897000&c=44&y=...

Apps Email YouTube Spotify Facebook LinkedIn Nimble Octatools Drive Other Bookmarks

Port of Call Information

Print

Port Canaveral, in the center of Florida's east coast, is not only the surfing capital of the Atlantic. It is also home to rocket and shuttle launches, the largest sea turtle nesting area in the country, the largest scallop fishery on the planet and a national refuge with more endangered species than any other.

Even with all of these superlatives, most cruise passengers associate Port Canaveral with Orlando, just 45 miles west – and with Walt Disney World, Universal theme parks and SeaWorld so close, it would be difficult to find a cruise port anywhere that offers access to more theme parks and family-friendly tourist attractions. But, for those who've already had (or care to pass up) the Orlando experience, Port Canaveral is definitely worth a pre- or post-cruise visit.

The port bills itself as Orlando's closest beach with dolphins, manatees, loggerhead turtles and miles of pristine sand – minus the crowds that are typical of South Florida. A mile and a half of bike paths run throughout Port Canaveral, as well as three parks, including Jetty Park where camping and fishing opportunities abound. The bustling Cove at Port Canaveral features a variety of restaurants and shops.

But, with Port Canaveral smack in the middle of what's known as Florida's 72-mile Space Coast, the premier attraction is the Kennedy Space Center, where guests can meet and talk to actual astronauts. The U.S. Astronaut Hall of Fame, six miles from the visitors' center, houses the world's largest collection of astronaut memorabilia, as well as displays, exhibits and tributes to the heroes of Mercury, Gemini and Apollo.

Port Canaveral is primarily a turnaround port, so for the most part, travelers pass through the area on the way to boarding their cruises. Ships based in Port Canaveral sail itineraries that range in length from three to seven days. Considering its proximity to Orlando, it's no surprise that Disney Cruise Line's fleet homeports there, but Carnival and Royal Caribbean vessels also call Port Canaveral

Print

priceline

Cruise Lines v Lux

Home > Cruise Lines > Roy

Cruise Itinera

RoyalCaribbean

Photo Gallery

Cruise Itinera

Day	Ports of
1	Port Cana

1-800-735-8000

Email This Itinerary

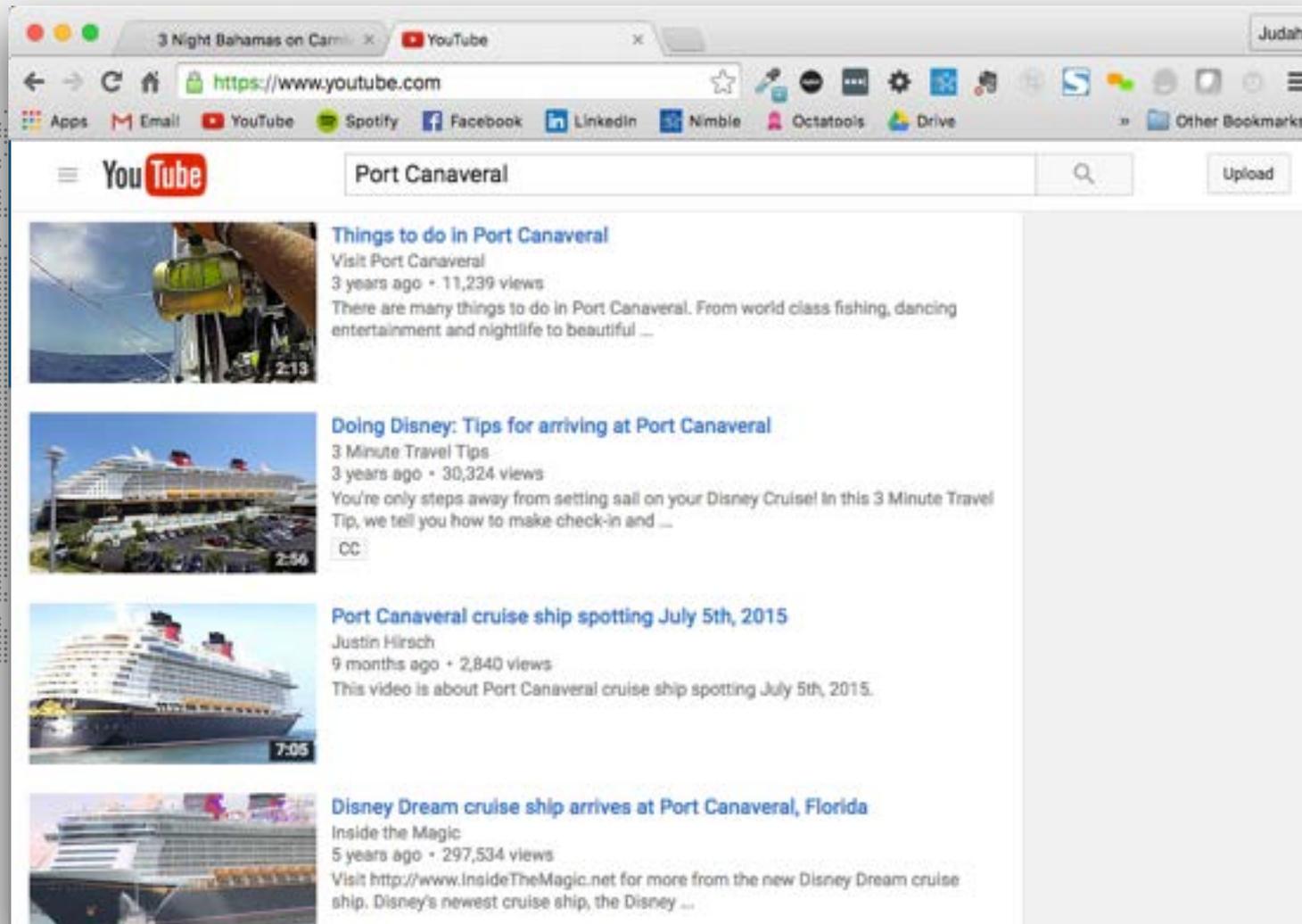
4.5 (2,434 reviews)

Interior from **\$198**
\$66/night

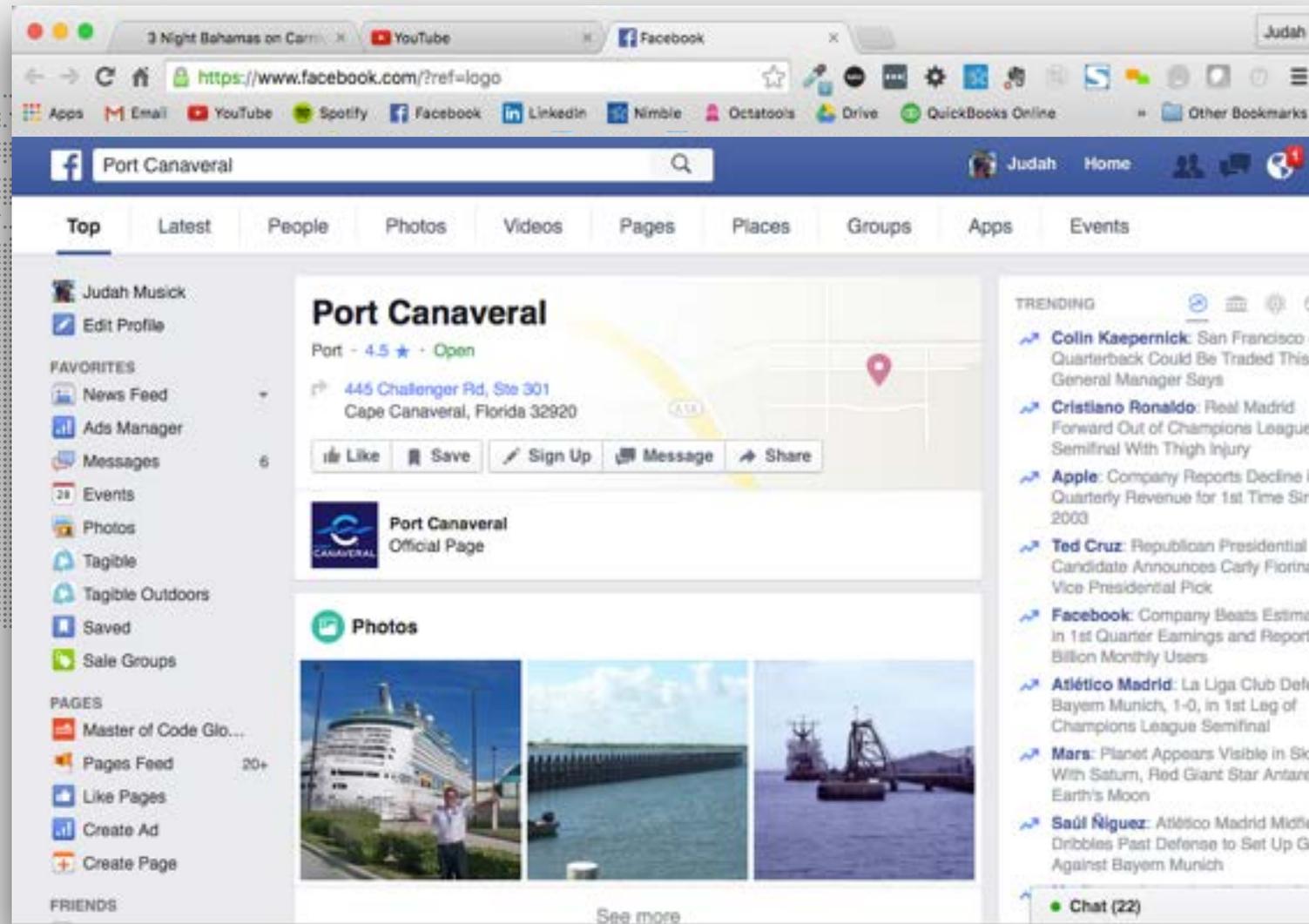
Signage restrictions

Feedback

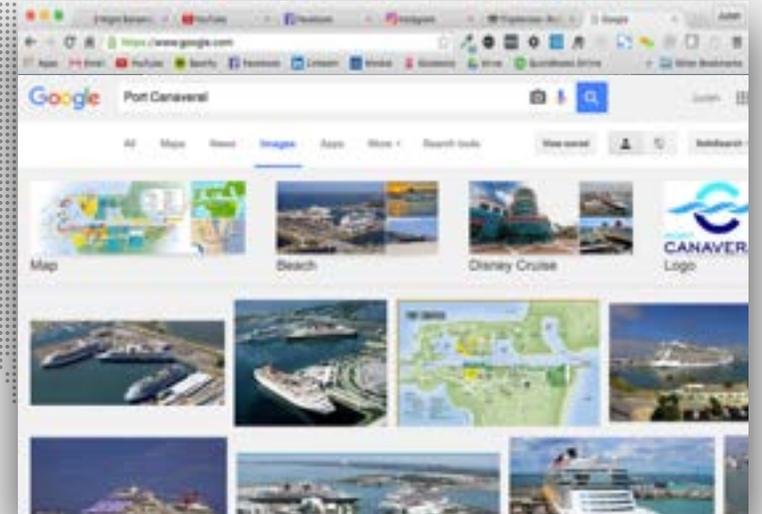
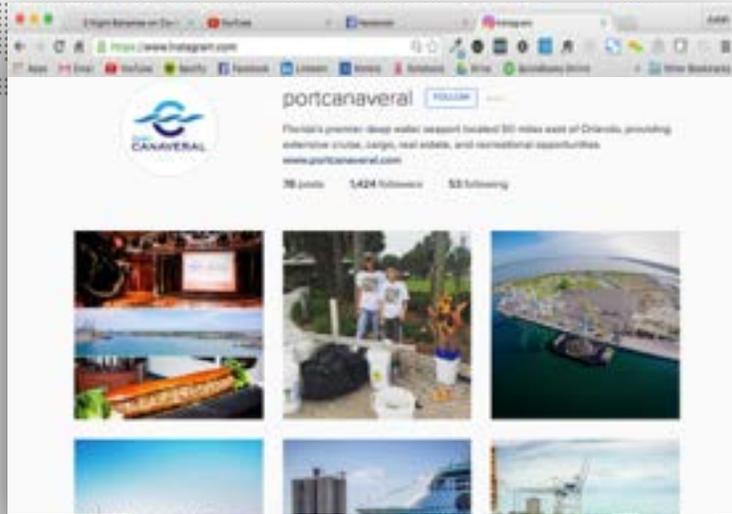
The problem is that when we send traffic to pages that are simply plain text.. the traveler needs more. They need to find inspiration, information and validation about the trip before they part with their hard earned dollars. **So what do they do?**



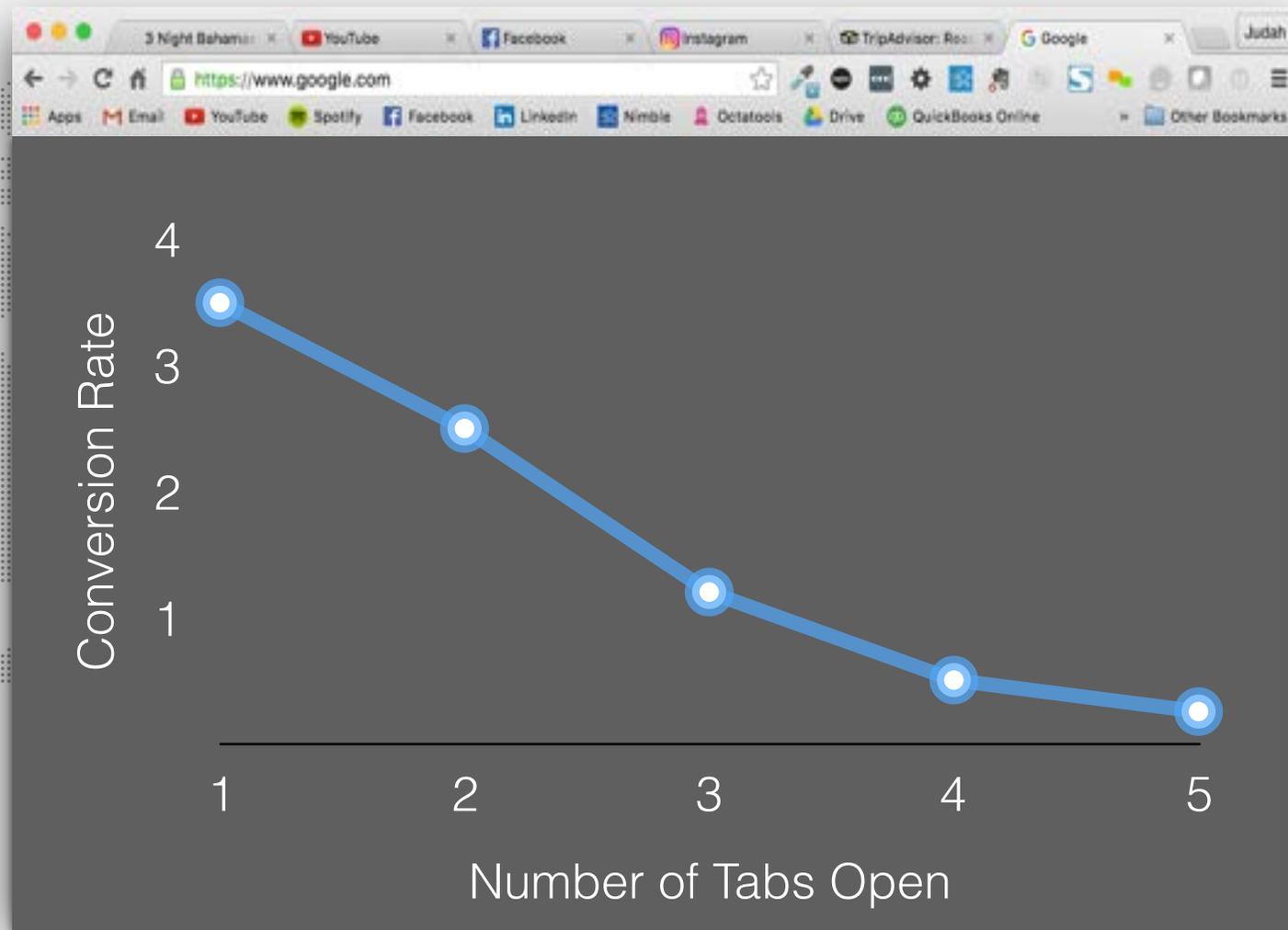
They may open youtube and search for a video,



Facebook and look for photos or friends who have been there in the past



Instagram, Trip Advisor, or Google



This is a very expensive problem for the travel industry because the more tabs that they open, the less likely they are to return and complete their purchase and hence the conversion rate goes down every single time.

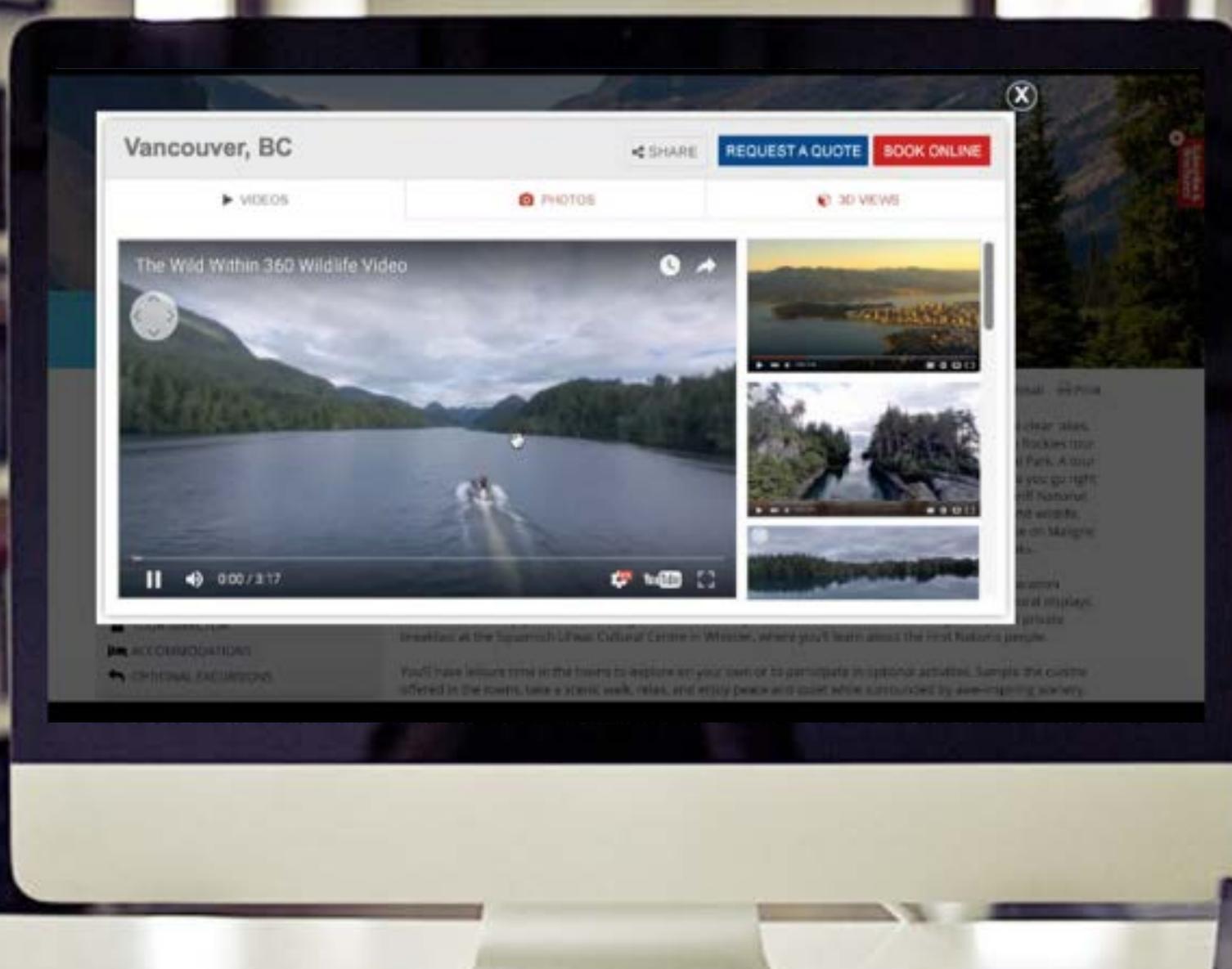


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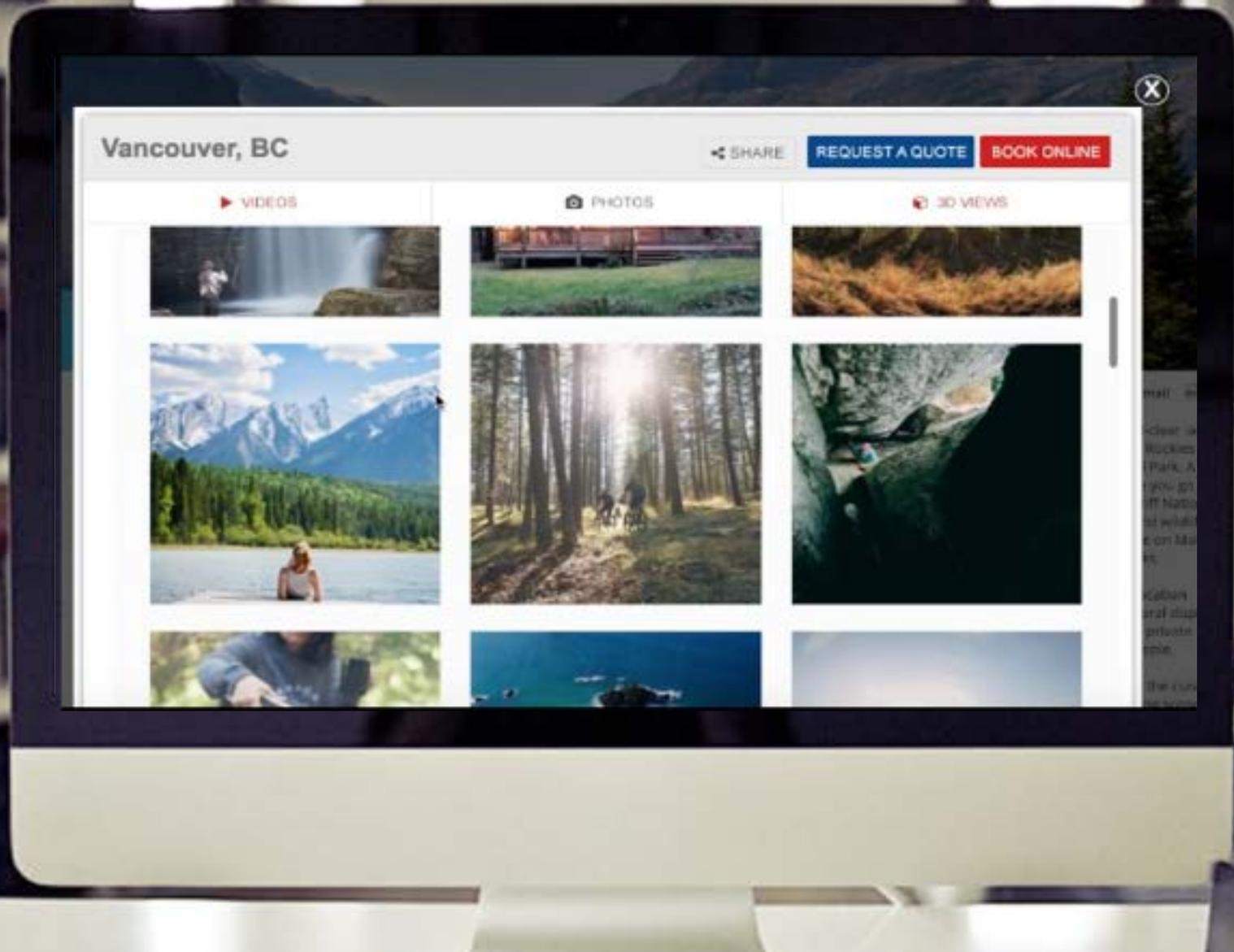
With Tagible installed, instead of having to opening dozens of tabs to find inspiration, consumers can discover all of the rich media content that will inspire them to book in one spot, directly from the text on the page.



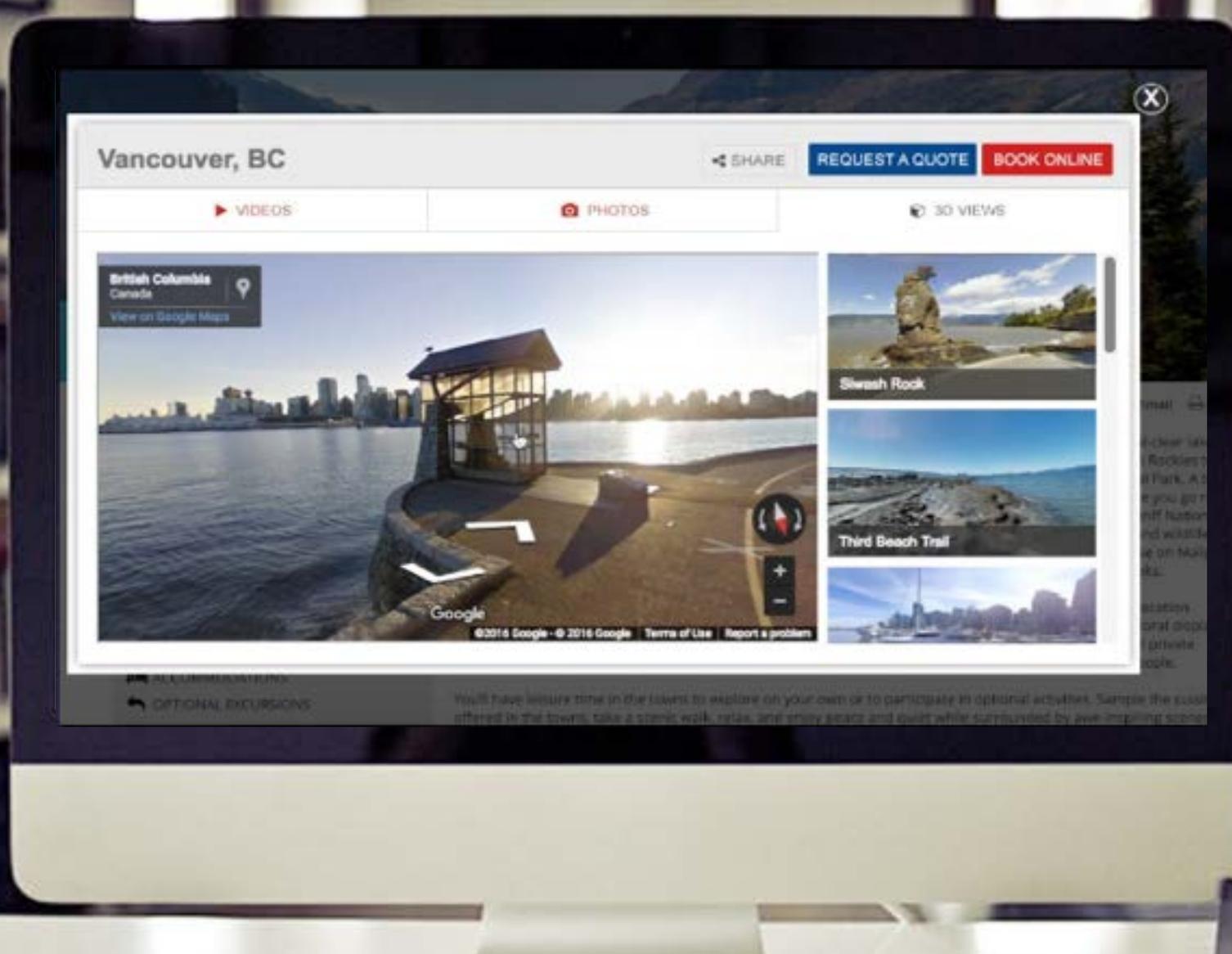
Now as you read about the text on the page you notice that certain keywords are interactive. You can hover over them and you notice that there are videos, photos and 3D Views associated with that word.



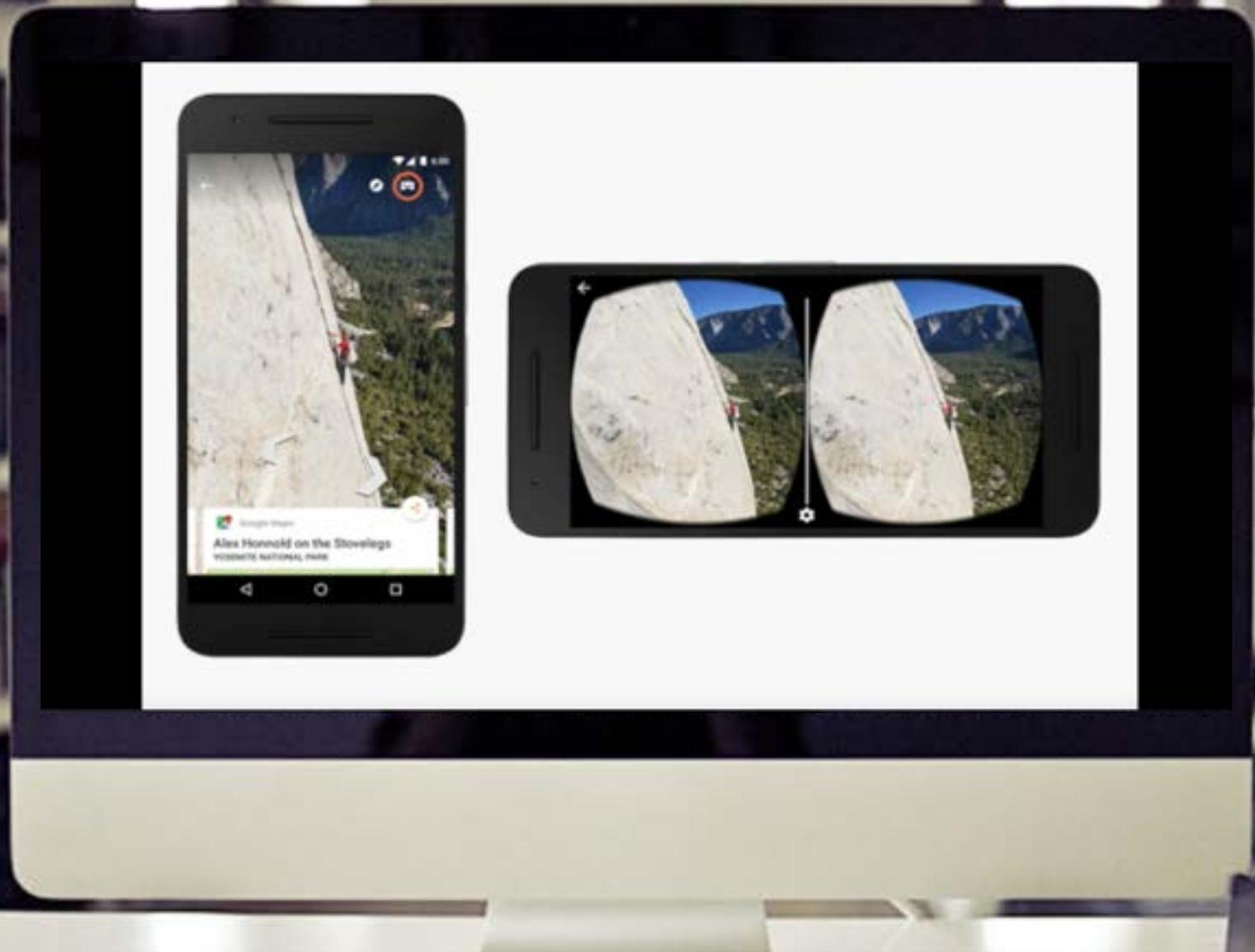
When you click on one of the words, you find amazing interactive content. Gorgeous videos of the destination that you can control in full 360.



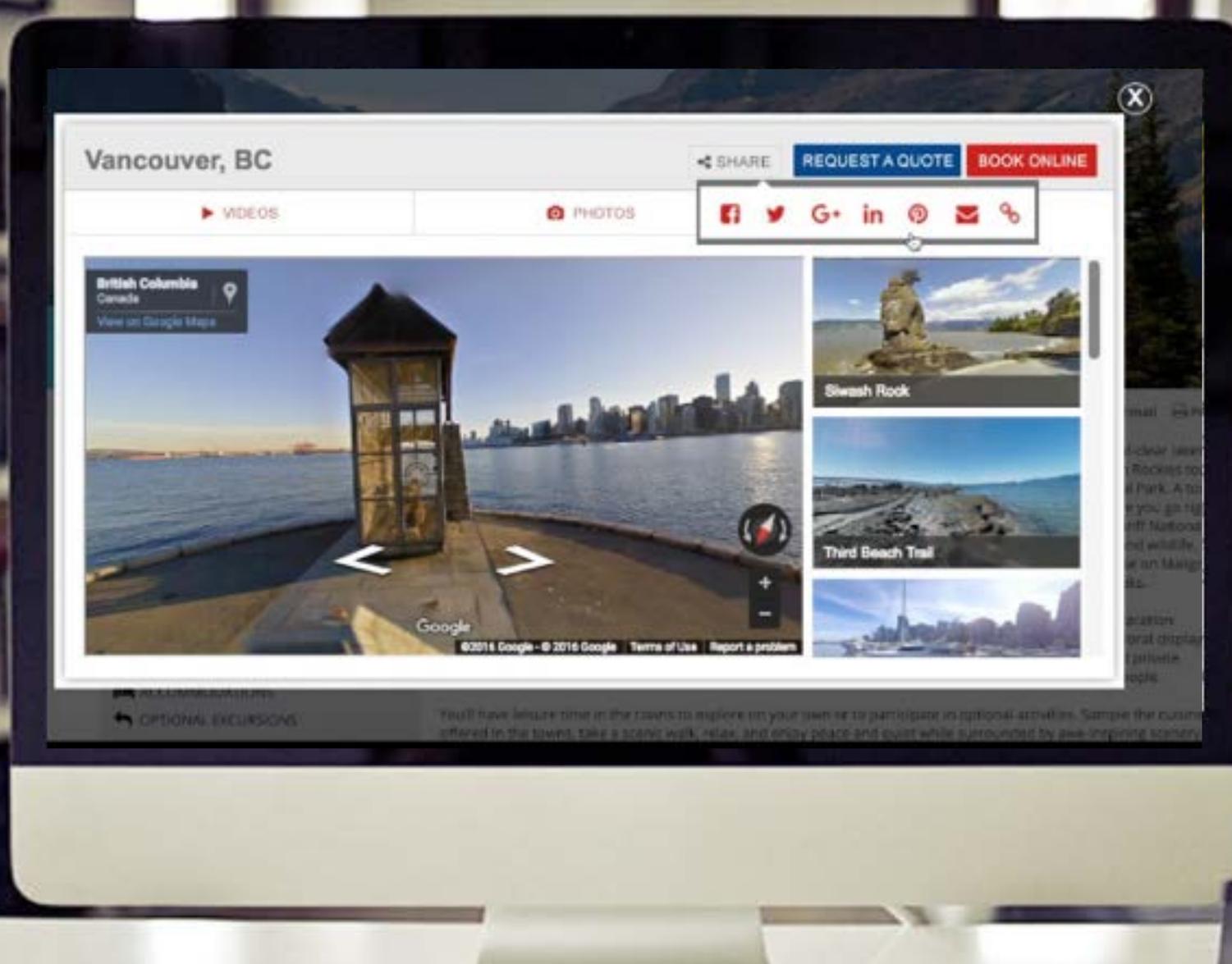
Beautiful photos that paint a picture of what the word looks like.



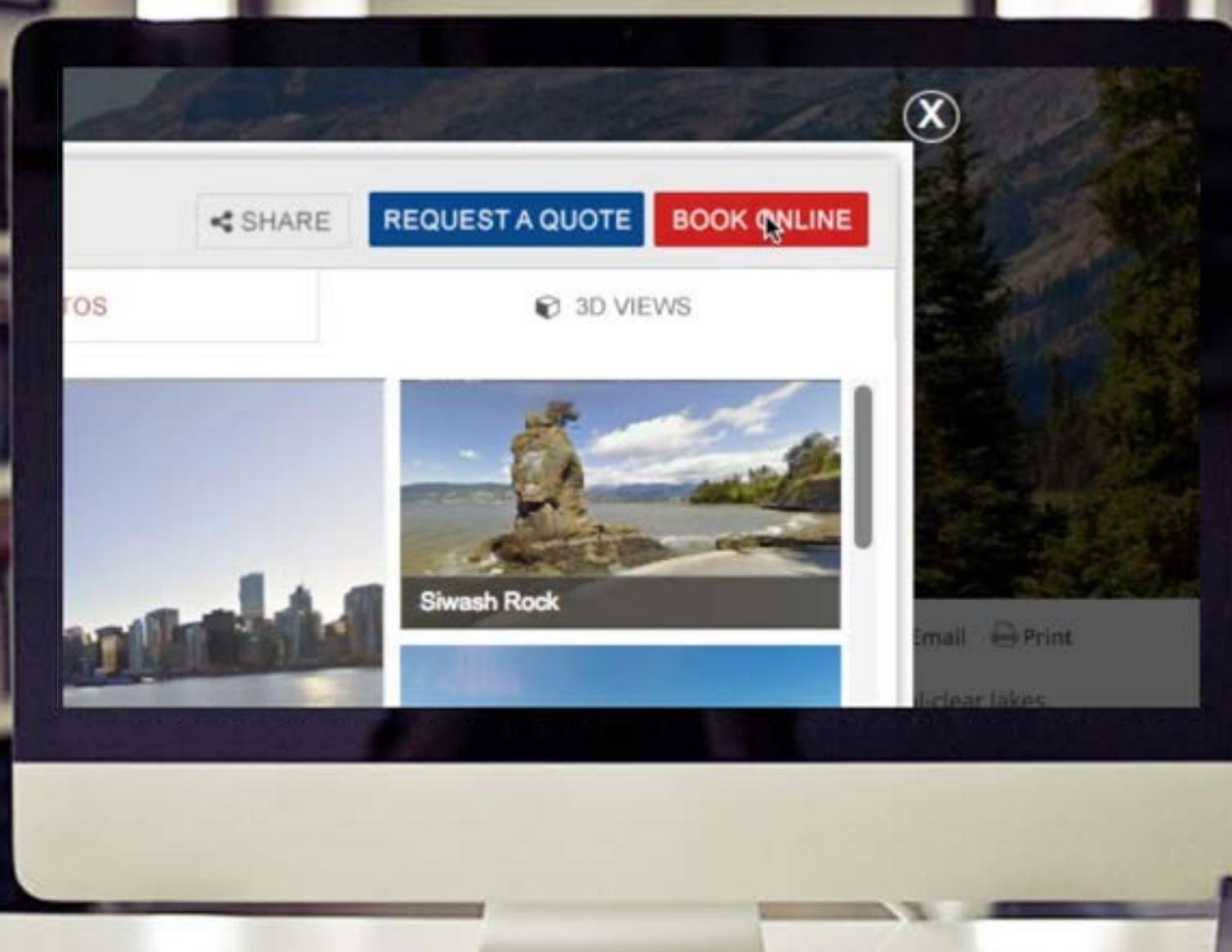
Or even the most popular 360 degree panoramas of the location from the beach, the boardwalk or the top of the mountain.



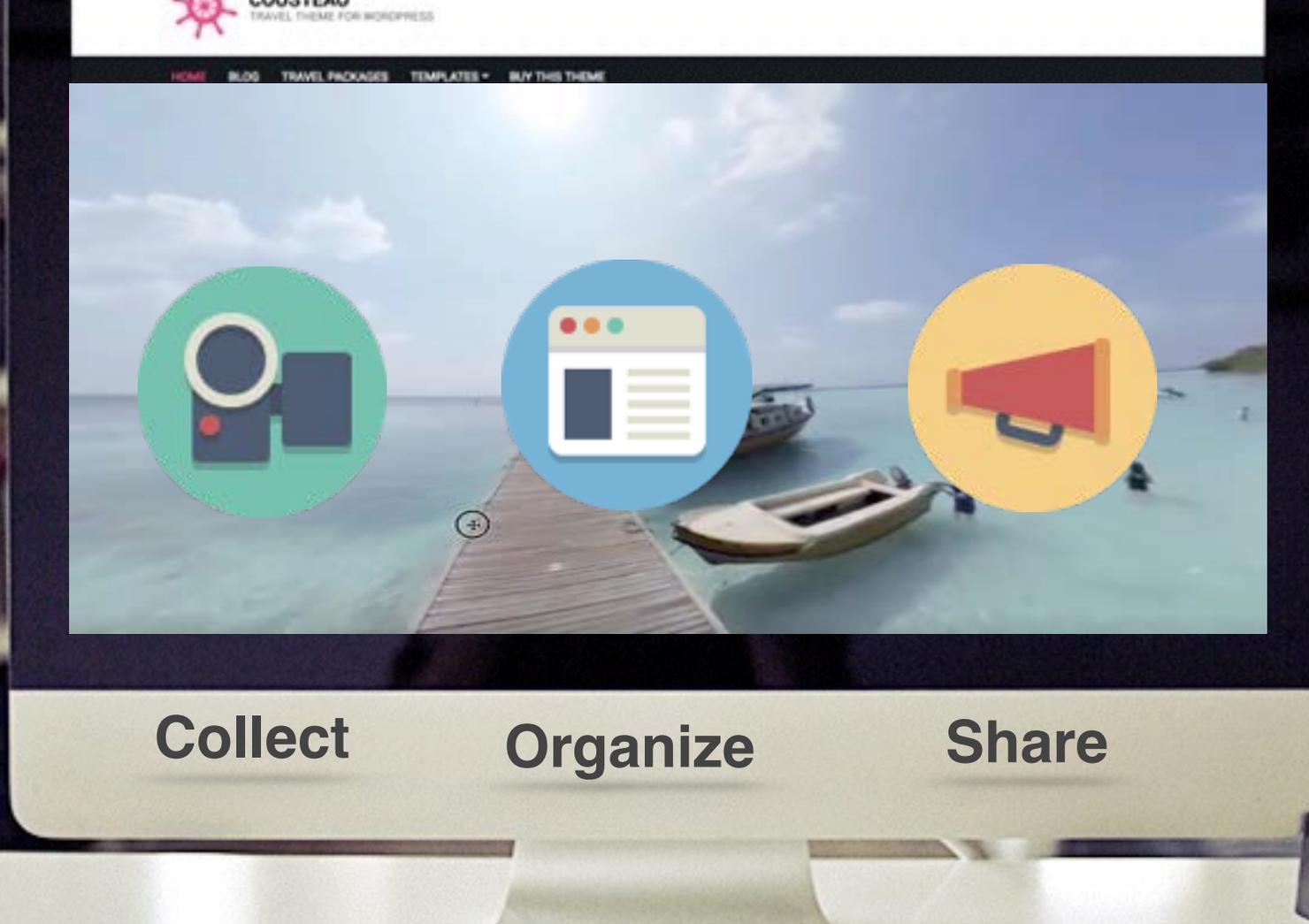
Imagine being able to then consume all of that content in full VR whether on your smartphone or your Oculus Rift.



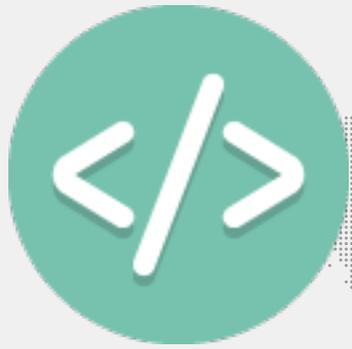
Since the content is so engaging you can easily share with your friends and family on your social network of choice or you can send a beautiful video email as well.



Finally, you've seen enough to make a decision!!! **The only thing left to do is book the trip!**



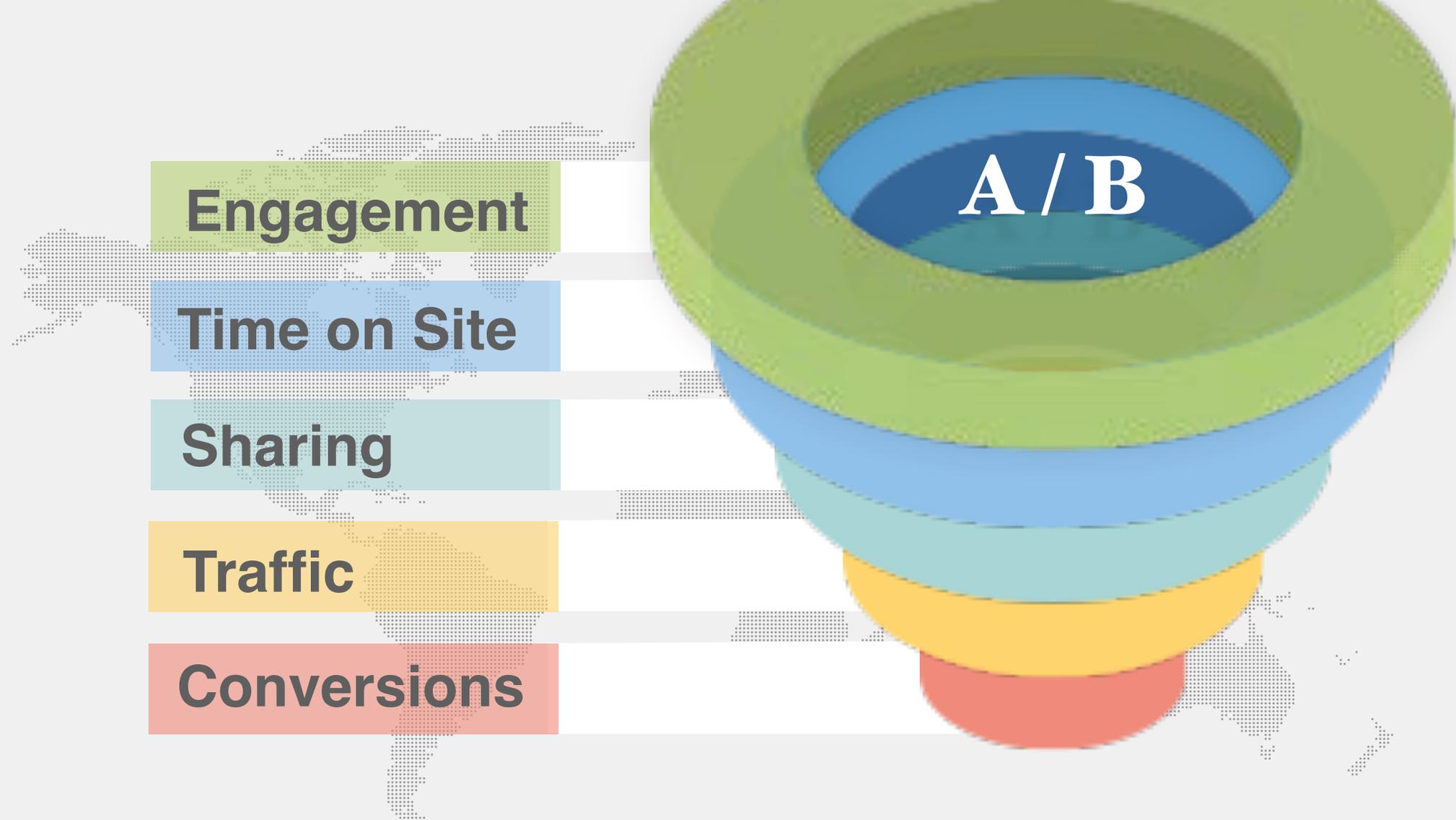
The way it works is that we collect the best travel content from every destination on the planet. Every activity, attraction, point of interest, geographical feature or accommodation gets aggregated into our platform. Second, we organize it in a way that is intuitive to travelers. Finally, we make it extremely easy to integrate into your site and share with your audience.



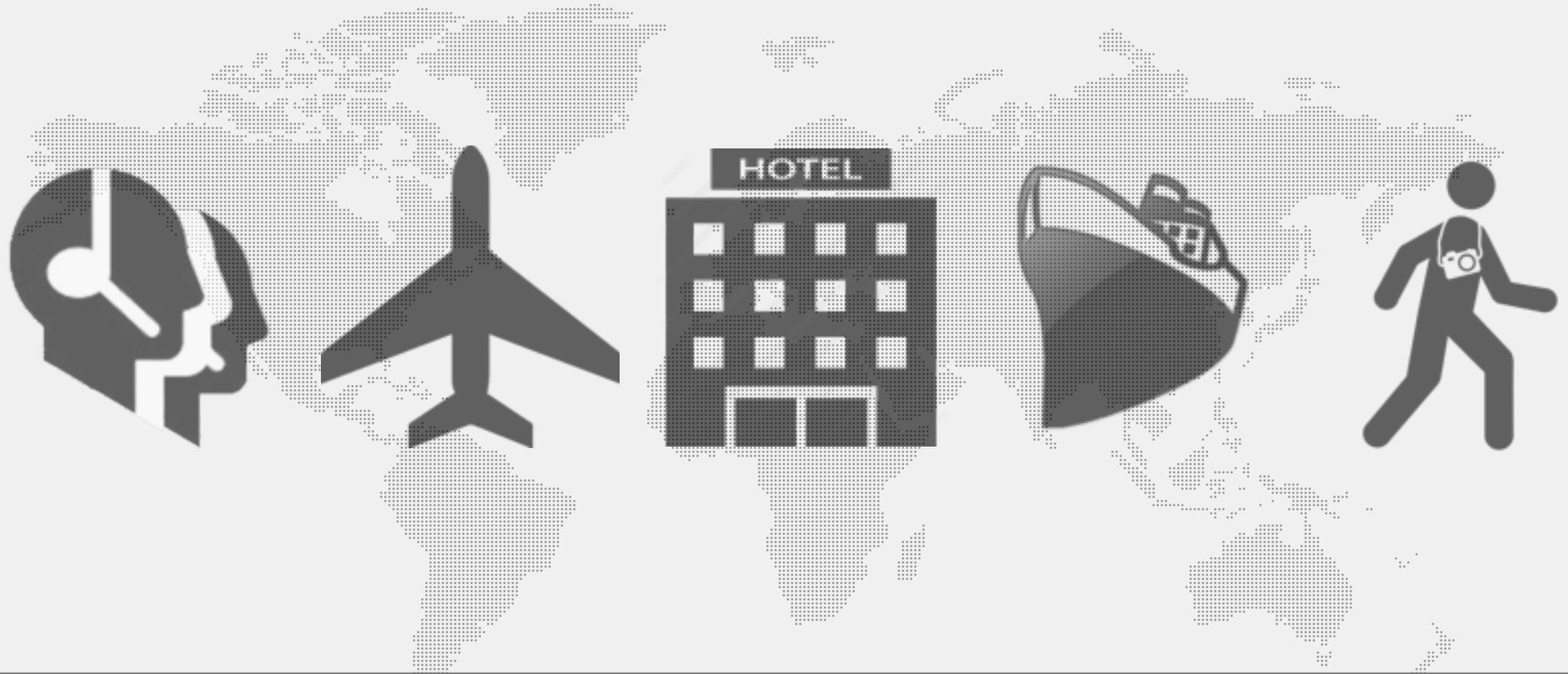
Single Line of Code



Our software then goes to work extracting relevant keywords and automatically linking them to rich media content. Its completely customizable and works for any section of the page including destination summaries, itineraries, highlights, tours, activities or accommodations.



We have built in a detailed analytics package that automatically A/B tests the performance of the baseline page without our technology against the performance of the page with our technology. This allows us to prove our value to our customers in 5 key areas.



The fact is... every company in the travel industry whether they are a travel agency, airline, hotel, cruise line or tour operator wants engagement and more conversions... **and yet they are spending a lot of money driving traffic to pages of text that fall short.**

Our SaaS based pricing model allows us to solve this problem.

Smallest

(50 Keywords)



Largest

(500,000 Keywords)

We charge our customers per keyword that we deliver rich media to so whether they are a small hotel with 50 keywords or the largest online travel agent with 500,000 we have a **pricing plan that fits.**

GLOBUS.



EXCLUSIVE
RESORTS™



In the past 16 weeks we have been busy with Travelport Labs! In fact, every company that we talk with recognizes this problem and is extremely motivated to solve it.

As a result, we are excited to announce that in just a few short weeks we are already working with some of the biggest names in the Travel Industry



Judah Musick

Visionary



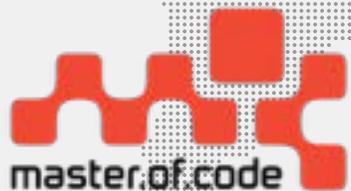
Sergey Gychka

Hacker



Tim Carlson

Rainmaker



NAVIGANT



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Investors . Partners . Customers

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judah@tagible.com