

WORKING WITH FILM SCHOOLS

FINDING AFFORDING VIDEO CREATORS



# SAN FRANCISCO FILM SCHOOL

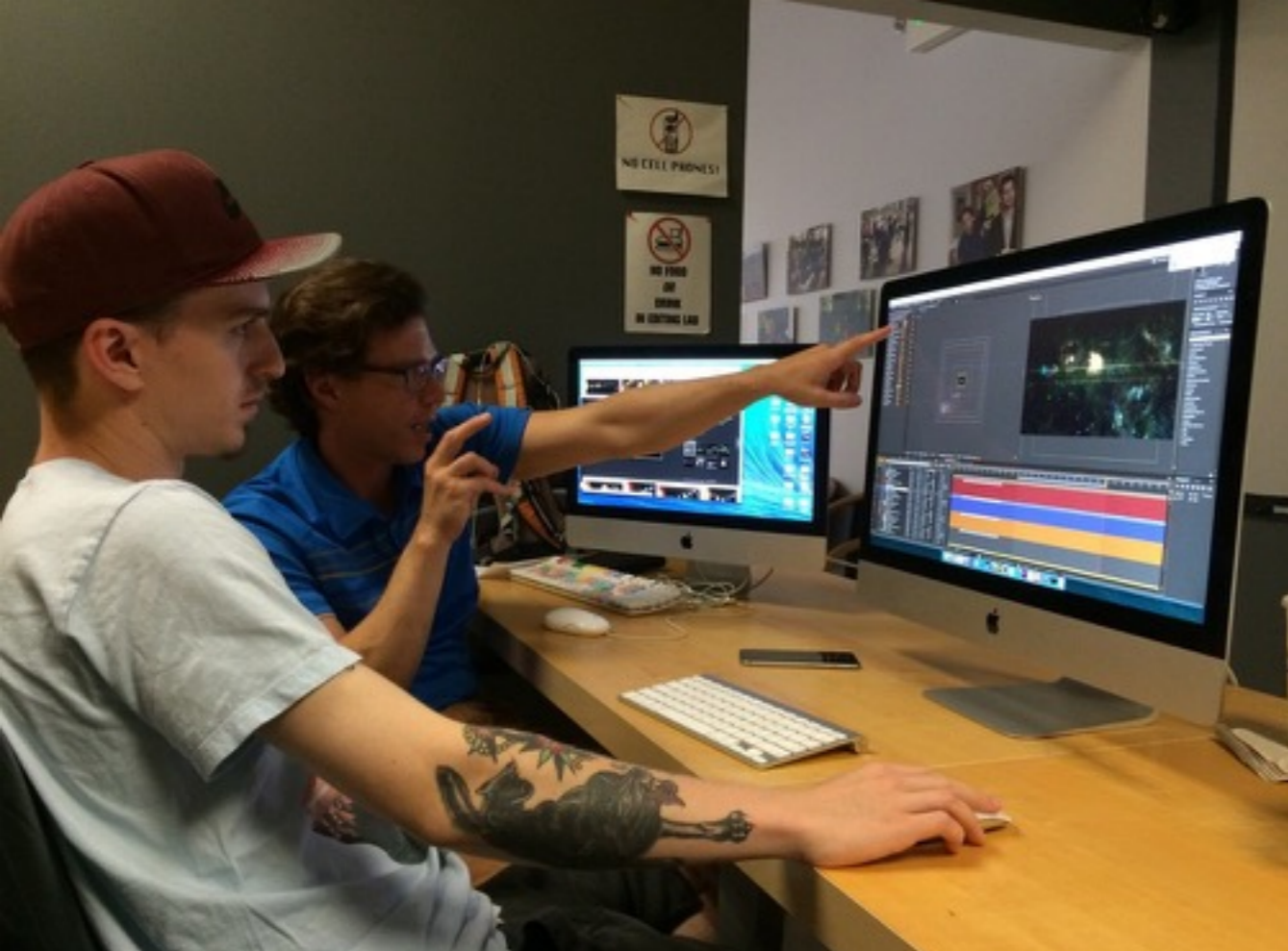
- Nationally accredited
- AAS Degree & Professional Certificate in Digital Filmmaking
- Workshops in all areas of filmmaking
- Hands-on training in art & craft of film
- "Best way to learn filmmaking is to make films"



# WHAT TYPES OF CONTENT CAN STUDENTS PRODUCE?

- event coverage
- web commercial
- promotional video
- sizzle reel
- short documentary





# HOW TO CONNECT WITH SCHOOLS AND STUDENT TALENT

- email school administrator or registrar
- contact faculty directly
- post on school bulletin boards (virtual & physical)
- post on craigslist under gigs



# WHAT ARE STUDENTS LOOKING FOR?

- \$\$\$
- create quality work for their demo reel
- make contacts
- get future paid work





## WHAT INFORMATION DO YOU NEED TO HAVE ?

- details of the work to be done
- budget (if any)
- what are your deliverables
- what is your timeframe
- any questions you have about the project



# WHAT SHOULD A WORK AGREEMENT INCLUDE

- work to be done
- stages of work
  - pre-production
  - production
  - post
- time frame
- feedback / # of revisions





# KEYS TO SUCCESS

- good lines of communication
- clear expectations
- fulfill all requirements

**SAN FRANCISCO  
FILM SCHOOL**



