

eTOURISM SUMMIT

See Tomorrow

Convince the Boss

If there is something standing between your professional desire to participate in eTourism Summit 2021 (virtually or in-person) and registering now, we can help.

Perhaps it's the small matter of convincing the boss...even if *you're* the boss!

Founded in 2000 — before Google and Facebook were born — eTourism Summit 2021 is in its 22nd year, so we like to think we're doing something right. And, now more than ever, it's critical to help one another “See Tomorrow” as our industry is plunged into understanding, evaluating, and overcoming obstacles in the face of:

- new territory and new dilemmas
- different metrics and different objectives

Destination marketers and their strategic partners in data, research, analytics, content, video, media and creative make up a collaborative community not found anywhere else in North America.

INFLUENCE :: ACCELERATE :: INNOVATE :: CREATE :: COMMUNITY

Now more than ever...it's critical to “See Tomorrow”

Join us in Las Vegas on Sept. 20-22, 2021

eTourism Summit 2021 will co-locate with IPW to maximize value for everyone.

In addition, the co-location of [Connect Tour](#) and [Connect THRIVE Summit](#) will further enrich the experience, providing travel marketers with cutting-edge tools and intelligence to promote their destinations and products.

Connect Travel has proven, up-to-date health standards, always strictly adhered to and successfully implemented since Autumn 2020.

eTourism Summit supports destination marketers that are making the most with limited resources.

eTourism Summit is both an intimate and a fast-paced conference, the epicenter of digital destination marketing.

eTourism Summit produces actionable takeaways, impossible to find elsewhere, and critical for stakeholder conversations back home.

eTourism Summit focuses on peer-to-peer sharing, integral to the aims of recovery in a post-Covid world.

eTourism Summit is highly relevant around up-to-the-minute, need-to-know topics steered by an Advisory Board of DMO executives and their agency partners.

eTourism Summit offers marketers an individual virtual option at only \$99, a company wide virtual option at \$995, an individual in-person option at \$1,495. For best value, a unique virtual Community Pass provides access to all in-person content as well as shared access with unlimited DMO partners and members.

Let us know if we can tailor this response for your specific needs. Looking forward to connecting in September 2021.