

# eTOURISM SUMMIT

See Tomorrow

## Convince the Boss

Are you registered yet? If there is something standing between your professional desire to participate in [eTourism Summit 2022](#), we can help.

Perhaps it's the small matter of convincing the boss...even if *you're* the boss!

Founded in 2000 — no kidding, that's even before Google and Facebook were born — eTourism Summit 2022 is in its 23rd year, so we like to think we're doing something right. And, one of those things is sharing best practices within our own community of skilled digital marketers and their most valued, trusted vendors.

It's critical to help one another “See Tomorrow” as our industry has been plunged into understanding, evaluating, and overcoming obstacles in the face of:

- new territory and new dilemmas
- stakeholder issues and concerns
- different metrics and different objectives

Destination marketers and their strategic partners in data, research, analytics, content, video, media and creative form a collaborative community not found anywhere else in North America.

**INFLUENCE :: ACCELERATE :: INNOVATE :: CREATE :: COMMUNITY**

Now more than ever...it's critical to “See Tomorrow”  
Join us in Orlando on June 6-8, 2022

Co-located with IPW, **eTourism Summit 2022** maximizes value for everyone.

**eTourism Summit** is a collaborative, fast-paced conference. It's the epicenter of digital destination marketing for learning and sharing among first-timers, rising stars, and experienced marketers.

**eTourism Summit** produces actionable takeaways, impossible to find elsewhere, and critical for stakeholder conversations back home.

**eTourism Summit** focuses on peer-to-peer sharing, integral to the aim of a healthy recovery in our post-Covid world.

**eTourism Summit** is highly relevant around up-to-the-minute, need-to-know topics steered by an Advisory Board of DMO executives and their agency partners.

**eTourism Summit** offers marketers an individual in-person option at \$1,495. There are virtual options as well: An individual virtual registration at \$195 and a company-wide virtual staff pass at \$1,495.

**eTourism Summit** registration includes access to all elements on the new **eTS 365** virtual platform: meetups, e-sessions, webinars, an on-demand content library and more.

Will you let us know if we can tailor this response for your specific needs? Looking forward to connecting in June 2022.